



explained.consulting
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Switchboard

The AI front desk & scheduler

1,000+

calls answered,
qualified, and booked

Answer · Qualify · Book

LIVE TODAY AT THE GROUT MEDIC AS "SARAH"

Problem: missed calls are missed revenue

- ✗ 30-40% of small business calls go unanswered
- ✗ Up to 85% of callers never leave a message; they just call the next guy
- ✗ Qualifying and scheduling eat hours of someone's day
- ✗ After-hours and peak-time calls go to voicemail, not the schedule

What it does

- ✓ Answers every call, 24/7 — in seconds, in your brand voice
- ✓ Qualifies the job using your trade-specific questions
- ✓ Books directly into your scheduler, in real time
- ✓ Routes out-of-area leads to the right team
- ✓ Logs the full call and transcript into your CRM
- ✓ Handles chat and web inquiries the same way it handles calls



Always on

Nights, weekends, and peak hours. No voicemail, no hold music.



Books in real time

Native sync with your scheduler and CRM. No double entry, no lost leads.



Built on your ops

Your services, pricing logic, qualifying questions, escalation paths, brand voice.

Who is this for?

Franchise systems, 30 to 1,500+ units

Home services

Multi-location brands

SMBs tired of hiring for admin work

Book a free consult today!

Find out where we can save you money. Live in 48 hours. Month-to-month, no contracts.

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